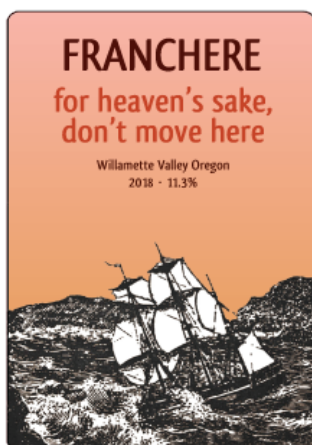


Franchere "For Heaven's Sake, Don't Move Here" 2018

Willamette Valley AVA

Unfiltered skin contact blend



Alc ... 11.3%

pH ... 3.44

TA ... 6.4 g/L

RS ... 0 g/L

Gov. Tom McCall – that most Oregonian of Oregonians and champion of the environment – promoted Oregon's beauty in the 1970s by asking people to visit, "but for heaven's sake, don't move here." So I find it entirely appropriate that he himself wasn't born in Oregon.

About the Wine

"For Heaven's Sake, Don't Move Here" is Franchere's ironically-named celebration of explorers and immigrants. *Vitis vinifera* is, of course, not native to the western hemisphere, and in the long view of things, so few of us are. But as we put down roots we adapt to our new home, and ideally harmonize with it, rather than bend it to our will.

Cofermented with 10 days of skin contact

- 64% Pinot gris
- 36% Grüner veltliner

Following destemming & crushing, a moderate (~23°C) fermentation in open-topped bins ensured a gentle extraction. The wine was pressed at 5 brix, racked to a settling tank, then racked to neutral French oak, where it completed both primary fermentation and ML conversion. Bottled unfined & unfiltered after spending 4 months on unstirred lees.

<i>Farming</i>	No irrigation or systemic herbicides OMRI-listed and/or LIVE-approved foliar sprays
<i>Sites + Soils</i>	<u>Keeler Estate</u> Certified biodynamic; marine sedimentary <u>Hanson Vineyards</u> Alluvial terrace – sand, clay, silt loam, stones, gravel <u>Havlin Vineyard</u> Marine sedimentary – silt loam
<i>Fermentation + Aging</i>	Native yeast exclusively (not inoculated) Destemmed & crushed; no SO ₂ addition at crusher 10 days of skin contact in open-topped bins Aged 4 months in barrique and 1 month in tank ML conversion completed Bottled unfined and unfiltered with 30 ppm total SO ₂