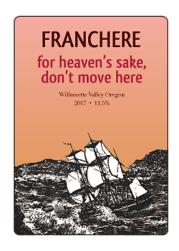
Franchere "For Heaven's Sake, Don't Move Here" 2017

Willamette Valley AVA

Unfiltered skin contact blend



Alc ... 11.5%

pH ... 3.48

TA ... 5.4 g/L

RS ... 0.4 g/L (dry)

Gov. Tom McCall – that most Oregonian of Oregonians and champion of the environment – promoted Oregon's beauty in the 1970s by asking people to visit, "but for heaven's sake, don't move here." So I find it entirely appropriate that he himself wasn't born in Oregon.

About the Wine

"For Heaven's Sake, Don't Move Here" is Franchere's ironically-named celebration of explorers and immigrants. *Vitis vinifera* is, of course, not native to the western hemisphere, and in the long view of things, so few of us are. But as we put down roots we adapt to our new home, and ideally harmonize with it, rather than bend it to our will.

Skin Contact Blend

• 61% Pinot gris 16 days skin contact

• 4% Pinot blanc 11 days skin contact

• 21% Grüner veltliner ... 2 days skin contact

• 14% Grüner veltliner ... <u>130 days</u> skin contact

The majority of this wine spent 4 months on the lees in neutral French oak barrique; the tank-fermented 130 day Grüner veltliner joined the blend in February 2018.

Farming	No irrigation No systemic herbicides OMRI-listed and/or LIVE-approved foliar sprays
Sites + Soils	Hanson Vineyards Alluvial terrace – sand, clay, silt loam, stones, gravel Havlin Vineyard Marine sedimentary – silt loam
Fermentation + Aging	Native yeast exclusively (not inoculated) No additions other than SO ₂ (no enzymes, acids, etc.) Aged in barrique and tank ML conversion completed Lightly fined with bentonite but not filtered 30 ppm total SO ₂